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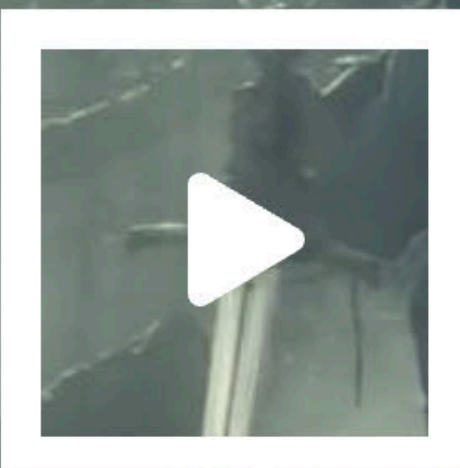
**T**heme parks can be terrifically exciting places to visit, but, let's face it, commercials advertising them tend to be distinctly less so. A happy family here, a cool new ride there, bish-bash-bosh and the ad is done. Very few of them could be described as 'epic'.

Step forward **Bruno Aveillan** and his rip-roaring, cinematic and, yes, EPIC 7-minute short for French theme park Puy du Fou, ***Eternels***. Encapsulating the park's historical theme - visitors can journey from Viking longboats to Middle-Age castles to WW1 trenches - Aveillan brand film tells the story of a time-travelling couple and their action-packed plight.

Incredibly (and essentially, considering the budget it would need otherwise) the entire film was shot within the park itself, with the production having full access to the sets, props and stunt performers used in the daily shows.

We loved the film and were fascinated by the concept of shooting in situ, so grabbed some time with Aveillan to ask just how he got it done in just six days.

## Grand Parc du Puy du Fou – Eternels



### CREDITS

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#### AGENCY

**Les Gros Mots/Paris**

#### PRODUCTION COMPANY

**Quad Productions/Quad Group**

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